

Jane Doe Marketplace & Café
Phone 403-245-5263
Open: Monday - Friday 10am - 6pm
& Saturday 11am - 5pm

311-17 Ave SW, Calgary Alberta T2S 0A5
Free parking behind the shop off of 18th Avenue
Website: www.janedoemarketplaceandcafe.com

FOR IMMEDIATE RELEASE

October 15, 2006

LOCAL ENTREPRENEURS CAN GET INTO BUSINESS FOR \$100 OR LESS

Calgary, AB – Artisans, crafters and creative types who have always wanted to introduce their creations to the marketplace in an easy, affordable way have a place to do so right here in Calgary. Jane Doe Marketplace & Café is expanding to include new products in their spacious shop located on trendy 17th Avenue SW. All budding and established entrepreneurs are invited to come in and check out the space available to show off their wares.

In conjunction with Small Business Week from October 15th – 21st and the first anniversary of Jane Doe Marketplace & Café on October 22nd, business owner Barb Fehr is welcoming new merchants into the store. She has created new spaces for artisans and crafters of all types to offer their products for sale. If you knit, sew, sculpt, paint, carve, mold, build or craft any sort of unique product, this is a chance to have an outlet for creating or expanding your own small business. “I’m very excited about adding some new products for shoppers while also offering a chance for talented people to get into the retail market for the first time”, says Barb. “It’s always very satisfying to let a new merchant know when a customer has bought something they have made and I actually love writing the monthly cheques to merchants because I know that the store is contributing to the success of others as well.” A variety of shelving units, hanging racks, floor and wall space in all sizes and shapes are available at low monthly rental fees.

Potential merchants should bring samples or photos of their products and a list of retail prices into the store at 311 – 17th Avenue S.W. during the hours of 2:00 pm – 4:00 pm Monday to Friday. Other times are available by appointment by calling Barb Fehr at 245-5263 during business hours.

Jane Doe Marketplace & Café is a 2200 sq. ft. retail store that features a wide variety of goods offered by more than 30 local merchants, all under one roof. The location includes a full service espresso bar with seating to enjoy a fine selection of delicious food and drink. Owned & operated by Barb Fehr, the store and café opened on October 22, 2005.

For further information, please contact owner/operator Barb Fehr at 245-5263 (245-JANE).

###